

# Selling on Facebook Marketplace

## Connecting People to Your Products

CommerceHub is partnering with Facebook to make it easy to sell your products on Facebook Marketplace. Facebook Marketplace offers consumers a relevant shopping experience — with products and services from their local community and from businesses they love. Facebook is selectively extending Marketplace to businesses on CommerceHub to promote and sell their products.

### Why Sell on Facebook Marketplace



#### Reach More Customers

Drive discovery and sales of your products where people are actively shopping. Today 1 out of 3 people on Facebook in the US are visiting Marketplace each month.



#### No Listing Fees or Commission

Facebook Marketplace has no set listing fees or commission. However, there may be costs associated with setting up inventory feeds through a partner.



#### Create Engaging Digital Experiences

Marketplace provides an immersive visual merchandising experience for shoppers to browse and view your products.



#### Drive Sales and Awareness with Daily Deals

Once you've set up a Shop, you may be eligible to participate in Daily Deals to offer a limited-time deal to generate buzz for your brand — deals with compelling value will receive premium placement and marketing support from Facebook.



#### Smoother Transactions

Marketplace provides on-site checkout to help enable smoother transactions.

### What are the benefits of Selling on Facebook Marketplace?

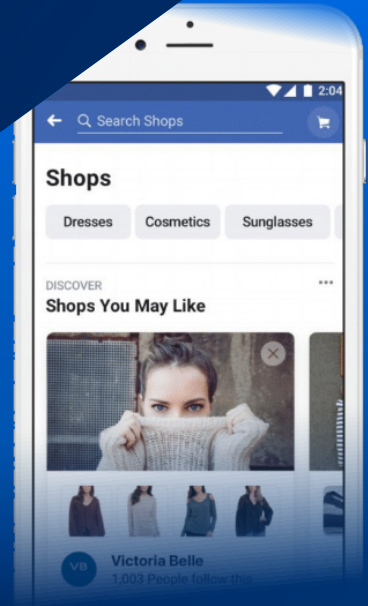
- Increased discovery of your brand and products
- Free organic distribution and sales for your products
- Products matched to the right people
- Opportunity to provide exclusive deals with premium placement through
- Daily DealsAbility to capture shoppers along the consumer journey

# facebook

## How to Start Selling on Facebook Marketplace

If you're an existing CommerceHub customer, you can get started with Facebook Marketplace by contacting us at 518.810.0700 or visiting [commercehub.com/facebook](https://commercehub.com/facebook)

# CommerceHub



### CommerceHub

is a distributed commerce network connecting supply, demand and delivery that helps retailers and brands increase sales by expanding product assortments, promoting products on the channels that perform, and enabling rapid, on-time customer delivery.

With its robust platform and proven scalability, CommerceHub helped over 12,000 retailers, brands, and distributors achieve an estimated \$20 billion in Gross Merchandise Value in 2018.

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